



# IFADA

Your Smart Shopping Destination

## IFADA Highlights

- Ecommerce Platform built specifically for Middle East
- Seamless Integration with RoutePro and ERP
- Access to Middle East Customer Base
- Flexible Subscription Model



## IFADA Features

- B2B and B2C Business Support
- Rewards and Coupons
- Loyalty Points
- Customer Level Pricing
- Multi Tier Promotions
- Item level VAT (Value Added Tax )



# IFADA MODULES



# IFADA MODULES

- Manufacturer
- Retailer
- Consumer



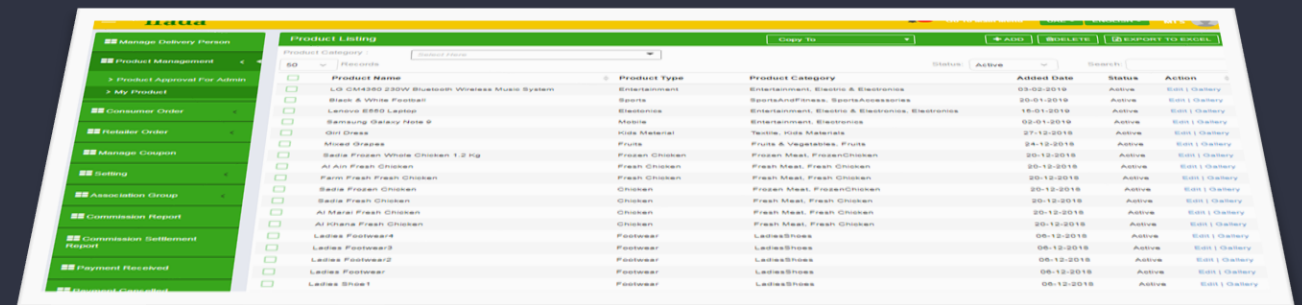
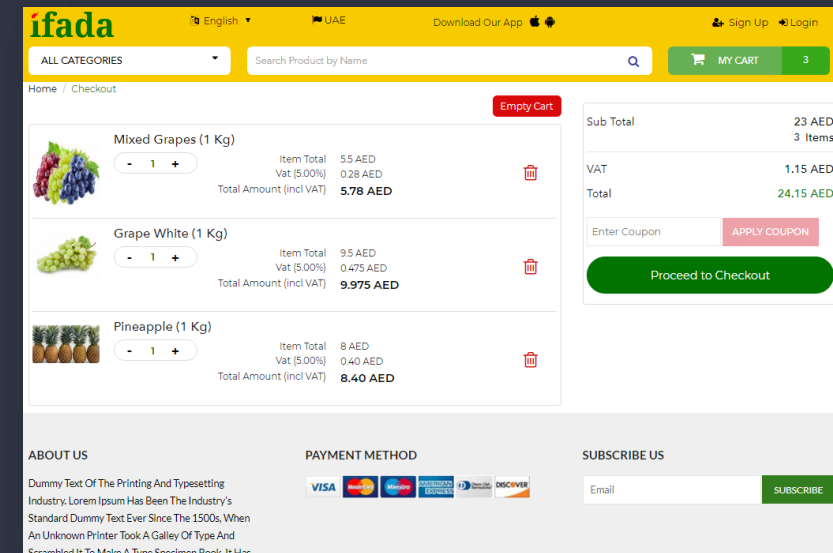
## Highlights

- [illegible]

# IFADA RETAILER

## Highlights

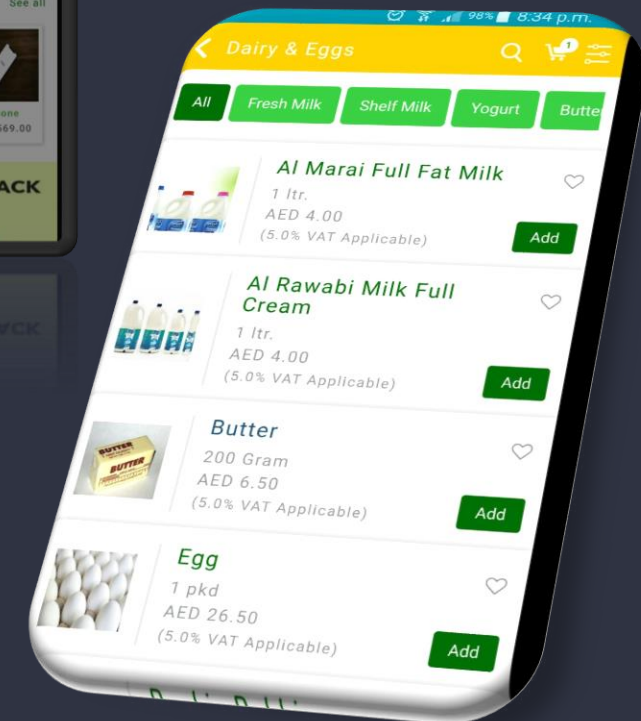
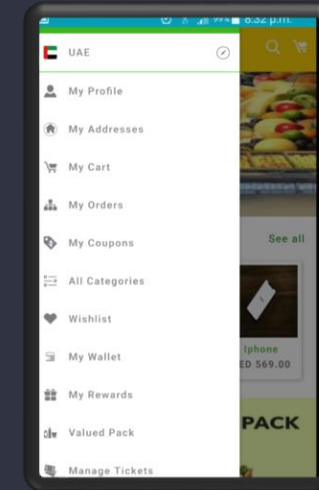
- Product Management
- Consumer Order
- Coupon Management
- Group Association
- Payments Received and Cancelled



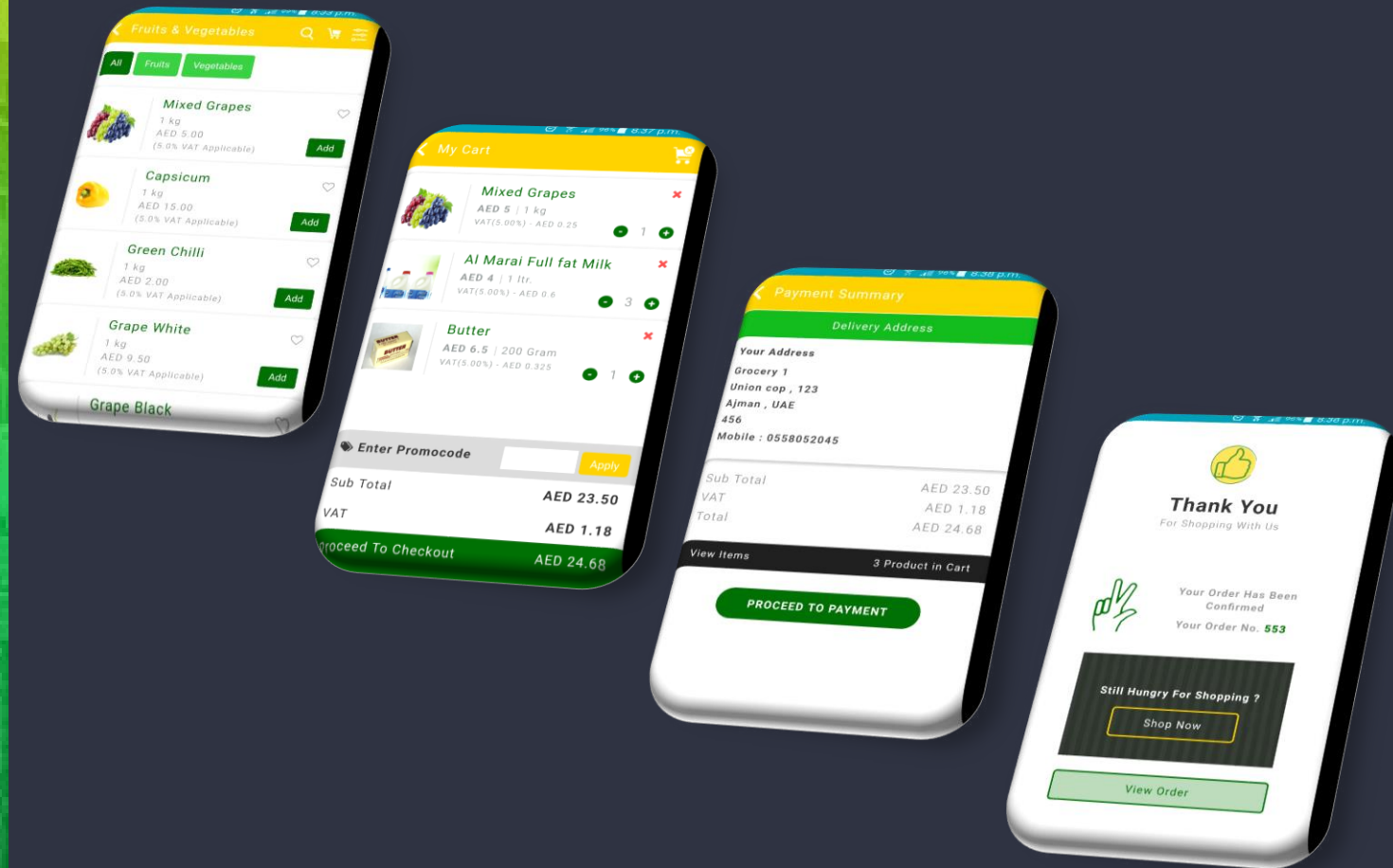
# IFADA CONSUMER

## Highlights

- Profile
- Delivery Addresses
- My Cart
- My Orders
- My Coupons
- My Wallet
- My Rewards



# IFADA MOBILE APP







# THANK YOU